



ICEF

Connect. Recruit. Grow.

STUDENT RECRUITMENT SOLUTIONS

MAR. 2020



GLOBAL LEADER IN AGENT NETWORKING EVENTS

icef.com

ABOUT ICEF

ICEF connects international education institutions, student recruitment agents and relevant industry service providers to key markets and networks worldwide, supporting the growth and development of international education and global student mobility.

Through ICEF's various services, education institutions are able to achieve results and efficiencies in growing their international student enrolments. Thousands of industry professionals choose ICEF for its longstanding reputation of quality and commitment to nurturing and accepting only the highest calibre of student recruitment agent and to providing excellent events and marketing solutions.



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Vanessa Verworn
London International Academy, Canada

"ICEF has always provided a quality networking experience, you meet the best in the industry. We establish really great relationships through ICEF, this has brought us over 80% of our students..."

ICEF EVENTS

ICEF events occur annually around the world and are renowned for their organisation and sophistication – and most importantly, for the quality of business relationships they facilitate.



Our events offer the most time-efficient and cost-effective way to meet and keep in regular contact with the world's top education agents, who will increase your international student enrolments.

Since 1991, ICEF has led the global education industry in the creation of new standards for agent professionalism. All agents who attend our events are carefully selected and are required to pass ICEF's rigorous screening process.

Agents must provide multiple references from current business partners, as well as proof of ethical business practices and a track record of successfully placing students into relevant institutions.

Visit www.icef.com/events to see the full list of ICEF events.



Gustavo Viale
InterWay Educational Consultancy, Argentina

"These international events are a must for anyone who wants to succeed in this industry."

ICEF SOLUTIONS

ICEF also offers marketing solutions to build your brand globally and grow your international student enrolment.



ICEF Media / Virtual Reality – outstanding video content and interactive virtual reality experiences developed by education media professionals to help you attract more students and grow your brand globally.



Jonathan Kolber
ILAC, Canada

“ICEF Media is highly professional and entrepreneurial, with a unique specialisation in video for educational institutions.”

ICEF Monitor – the industry’s #1 resource for news, market intelligence, and research on topics related to international student recruitment.



Carol Verga
RMIT University, Australia

“I think the weekly ICEF Monitor newsletters are fantastic and one of the best industry publications going at the moment. I like the global focus and interesting update/stories/articles from around the world.”



Anthony Lee
Study Group, United Kingdom

“ICEF Monitor allows us to reach out to a wider group of agents where we achieved impressive conversions for the first half of this year.”

ICEF Alumni – a custom tailored service to help institutions to identify, build, and grow their global alumni networks.



Toshi Kawaguchi
Study NSW, Australia

“Engaging ICEF has greatly assisted Study NSW to develop a strong foundation for our international student alumni strategy.”

ICEF Professional Development – strategic consulting and training for international education providers to help enhance their ability to grow and succeed in our increasingly complex and dynamic industry.



Francesca Giacomini
Northwest Academy, Scotland

“ICEF Coach was brilliant. I thought it was very informative and it reassured me on my approach on how I work with agents and how I can improve.”



Patrick Kelley
George Fox University, USA

“We didn’t have a strategy before. The ICEF Mentor programme helped us identify the attractive qualities of our school that we could promote to agents.”

ICEF Agent Training – practical training courses that help education agents increase their industry knowledge, learn more about specific study destinations, and demonstrate their professionalism.



ICEF i-graduate Agent Barometer – an annual agent survey that aims to discover why students choose specific destination countries and institutions, and what support agents expect from their educator partners.



ICEF Education Fund – an initiative that helps disadvantaged young people around the world to access education by providing donations and support for selected causes.



CONTACT US

Get in touch with an ICEF representative today to learn how we can help maximise your international student recruitment efforts.

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