

ICEF Australia New Zealand sees increase in agent participation

ICEF Australia New Zealand (ANZA) was held in Darwin from April 3rd to 5th, 2019. ANZA welcomed 448 participants, including 26% first-time attendees to an ICEF event.

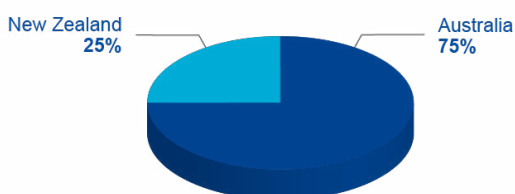
A total of 200 agents representing 149 organisations from 43 countries were in attendance. This represents an increase of 5% over 2018. 24% of agents were attending their first-ever ICEF event. There was a strong presence of agents from Colombia (12%), India (9%), Vietnam (8%), and Nepal (7%).



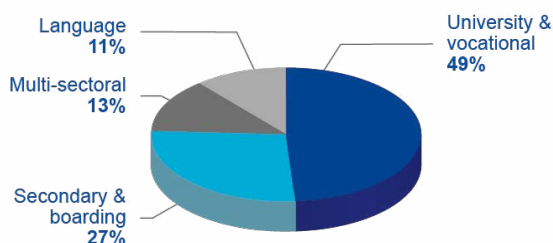
Commenting on her participation at ANZA 2019, Elke Meinert, Owner of Studying Down Under, Germany, said: “Attending ICEF Australia New Zealand was excellent for me because many institutions are very appropriate for my students. It was a great opportunity to network with suitable partners and colleagues from other markets, as well as get to know the Northern Territory and Darwin.”

Over the course of the three-day event, participants came together to network, learn, and build meaningful connections. 114 educators, 99 service providers, and 16 work and travel representatives engaged in 3 918 one-to-one meetings with carefully vetted agents. Educational institution participation was balanced between Australia (75%) and New Zealand (25%).

Educator Demographics



Educator Profile





Sherelyn Hallam, International College Manager at Strategix Training Group, Australia, described her experience at the event by saying: “ANZA was absolutely amazing. With the abundance of well-qualified agents, my schedule was filled to the brim and then some. This event is a must for providers who want to consolidate existing relationships and create quality new connections.”

Participants enjoyed social networking during welcome and dinner receptions and several familiarisation tours to various destinations. A half-day seminar programme featured a variety of speakers and topics including “Activating your Global Alumni Network” and “Discovering New Pathways to Employability in New Zealand”. “The consistently high standards set by the ICEF team were once again on display. This was an excellent event. Very useful for us,” said Nicholas Tan, Manager of Study Melbourne.

Prior to this year’s event, ICEF committed to helping Hands Across The Water (HATW), a social initiative that houses, feeds, and educates hundreds of disadvantaged Thai children. HATW currently finances the operation of seven homes for children across Thailand. To support this worthy cause, the ICEF Education Fund donated \$ 4 200 on behalf of every organisation who booked a table or booth at ANZA 2019.

ANZA 2020 will be hosted in Adelaide from April 15th to 17th. For more information, please go to: www.icef.com/anza.

Agent Recruitment Regions

